



Connect with us!



www.talbot-promo.com



Talbot has been in continuous operation in Canada for over 125 years! From our roots as a family owned and operated Calendar manufacturer, to today's full-service Promotion and Incentive Company, Talbot has continued to stay true to our core values - providing the absolute best in products and services, while maintaining our professionalism and integrity, and by being ... **an outstanding place for people to work!**

We provide our clients with Customized Merchandise Solutions, to deliver on their goals and objectives, while protecting and promoting their brand. Talbot Marketing has been a member of the PPPC (Promotional Products Professionals of Canada) for over 55 years and has a stellar reputation based on professionalism and integrity - we're financially sound and in an amazing growth curve. Talbot received awards from the ASI (Advertising Specialty Institute) for the last two years, receiving the top ranking in Canada on the listing of North American promotional companies as "The Best Place to Work". Talbot has long term memberships in numerous industry associations, including ASI, PPAI, and PPPC which provides our Sales Associates with excellent resources for sourcing and services when they the join our team. In addition, Talbot is the only Canadian member of WAGE (Worldwide Organisation for the Exchange of Promotional Products and Ideas), which ensures we have access to new products first in North America. Our preferred global vendor base ensures our Sales Associates have best-in-class pricing and services, as well as the most creative and innovative products generally prior to general release in the industry.

As a full-service Company, our Clients depend on Talbot to deliver Creative Promotional Products, but also to design and maintain their Corporate e-stores, provide Points-based Incentive Programs, to administer Employee Recognition & Rewards Programs, design and develop Corporate Uniforms & Clothing, and to create Loyalty & Retention Programs that ensure results. In July 2012, Talbot moved in to our brand new 25,000 sq. ft. facility which improved our capabilities in Fulfillment & Distribution and provided an outstanding Showroom for our Sales Associates to present to our clients.



Our internal Graphics Team are available to provide assistance with artwork or creative designs if required, and they are also able to create presentations and proposals that rival the most professional in our industry today.

Another huge benefit to our Sales Associates is our growing Marketing Team. Talbot recognizes that it's important that Talbot stays current with our Website and with Social Media so our team stays active and maintains a presence on LinkedIn, Facebook and Youtube. This gives our Sales Associates the benefits of these great new marketing tools but allows them to concentrate on what's truly most important to them - building and maintaining their own business. We provide our Sales Associates with login access to our exclusive Talbot "Marketing Hub", which provides you with vendor special flyers that are ready to e-mail, on-line product presentations, and general Powerpoint capabilities presentations and flyers that can be used to market your growing business or for prospecting for new business. In addition, the Marketing Team works with each Sales Associate to compile client/prospect listings and to send out e-mail marketing campaigns, targeted specifically to your needs. The most exciting addition to our Marketing services is the ability to target specific industries or locations, based on the Sales Associate's request, and to generate LEADS - not for everyone, but certainly available those to who are interested.

Most importantly, Talbot Sales Associates run their own business - you own your accounts and continue to build equity in your own business, while earning the top commission levels in the industry. Regular Sales Incentives provide some excitement and provide rewards that include paid trips to our industry shows, as well as exciting group travel! Over the past few years, Talbot has made huge investments in our ERP system and in support systems for our Sales Associates, including a totally web-based Sales Interface which allows our to issues quotes, convert quotes to orders, track order status, pull up invoice copies, and to review private sales, margin and commission reports, all with just the click of a mouse.

Talbot is always willing to meet with talented individuals who are looking for a challenging and exciting environment in which to grow both personally and professionally. The "Talbot Lifestyle" is about providing our people with the tools they need to be as successful as they choose. Whether you are in a Sales position where you feel that you could be more effective with more time spent selling, or you're no longer enjoying the business due to all of the administration tasks that have crept into your day-to-day, or if you've been running your own business for a number of years and are considering an exit strategy ... talk to us about the **"Talbot Lifestyle"** - Talbot has a solution that will give you the lifestyle that you want.

Talbot Marketing

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Why Talbot makes sense for you!



Industry BEST COMPENSATION paid to our Sales Associates! Increase your Gross Profit due to our excellent BUYING POWER and PREFERRED PRICING



We pay commissions on orders at BOOKING and issue payment every TWO WEEKS



Industry first web-based SALES INTERFACE, allows you to see or print ORDERS, REPORTING or INVOICING



HIGHER MARGINS due to PREFERRED VENDOR pricing - we pay our Vendors Net 30



Generous SALES & MARKETING ALLOWANCE, as well as FREE sales tools, catalogues, etc.



Quarterly and annual SALES INCENTIVES and RECOGNITION events



Dedicated BILINGUAL CUSTOMER SERVICE representative to assist with SOURCING, QUOTING or ORDER TRACKING



In-house GRAPHICS and MARKETING teams incorporating the latest technology advances in our industry



Full service DISTRIBUTION and FULFILLMENT centre



All INVOICING and COLLECTIONS handled by head office



Our Sales Associates retain their independent status, while having full SALES MANAGEMENT support



We FINANCE your orders regardless of size



Annual SALES CONFERENCE including PAID access to PPPC show



Access to most industry SOURCING TOOLS at no charge



Immediate MEMBERSHIP into numerous industry ASSOCIATIONS - PPPC, PPAI, ASI, SAGE, ESP, and WAGE